**CNMI PSS**

**Library Month “Create a Book Trailer” Competition**

Students will select a novel that they have studied this year and create an electronic book trailer. **Students will have to work in pairs for this project**. The deadline to submit the trailer on Edmodo is at **11:59 p.m. on Wednesday, April 30, 2014**. Trailers from students who do not follow the criteria will not be entered into the competition.

We have created a group in Edmodo for students to access information about the competition, interact and submit their projects. To submit the Book Trailer, students will have to upload it on Edmodo (Go to Edmodo and join the “**Library Month**” Group. If the student doesn’t have an account, they will have to create one). Please follow the instructions below on how to join the group. The group code is **8ibejm**.

Links on how to create a book Trailer

<http://www.ehow.com/how_4491963_make-book-trailer.html>

<http://kingdomelectlady.hubpages.com/hub/Create-Your-Own-Book-Trailer-Free>

<http://www.darcypattison.com/marketing/book-trailers/>

Prizes

Two (2) iPad Minis (one for each member of the pair)

**Book Trailer Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Category* | **4** | **3** | **2** | **1** |
| **Hook / Plot** | Hook grabs the attention of viewer and keeps it. Plot is revealed just enough to make viewer want to read the book. | Hook grabs the attention of the viewer. One point of the plot is a little too revealing. | Hook does not grab viewer’s attention OR more than one scene reveals too much of the plot, thus causing the viewer to feel like they already know the plot without having to read the book. | There is no hook OR the plot is completely revealed, not allowing for suspense. Viewer does not need to read the book because the trailer told them the entire story. |
| **Text** | Text fully enhances other elements of the trailer, and does not overwhelm presentation. | Text is appropriate and supports the images / soundtrack. | Text distracts from other elements of the trailer. | Text does not relate to images / soundtrack, thus confusing the viewer. |
| **Images** | Images were carefully chosen to represent elements of the plot. | 1-2 images were not carefully chosen / appropriate. | More than two images do not relate to other elements of trailer. | None of the images correlates with other elements of trailer. |
| **Soundtrack** | Soundtrack sets the mood for trailer, fully complementing text/images. | Soundtrack is appropriate and supports text/images. | Soundtrack is distracting OR sets the wrong mood. | Soundtrack does not correlate whatsoever with other elements of the trailer. |
| **Documentation/Respecting copyright law & intellectual property** | All sources are cited completely, and all copyrighted material are identified and used with permission. | 1 source is not cited properly, OR 1 copyrighted piece of material is not identified properly/used with permission. | 2 sources are not cited properly, OR 2 copyrighted pieces of material are not identified properly/used with permission. | More than 2 sources are not cited properly, OR more than 2 copyrighted pieces of material are not identified properly/ used with permission. |
| **Length** | Trailer is between  90 seconds and 3 minutes long. Images / text remain on screen long enough to pique/keep interest. | Trailer is between 90 seconds and 3 minutes long. Images / text remain on screen long enough to be read/comprehended. | Trailer is shorter than 90 seconds or longer than 3 minutes. Most of the images / text are on screen for the right amount of time, but some are not. | Trailer is extremely over or under time constraints. Images / text are on screen too quickly to be read or too long to keep interest. |